

23 September 1954

Mr. John C. McPherson  
Vice President  
International Business Machines Corp.  
590 Madison Avenue  
New York 22, New York

Dear John:

I send you under separate cover today my copy of the brochure on the "Staples Alphabet Exhibition" which we discussed yesterday. I can tell you that the man who assisted most in assembling the material and preparing the legends, Dr. Diringer, is probably the greatest living authority on the subject. Take a look also at the names on the Advisory Panel.

I enclose herewith a draft of a letter which I might send Mr. Watson. Please make such changes as you think advisable and return to me.

It was nice to see you yesterday.

Sincerely,

WILLIAM F. FRIEDMAN

Incl:  
a/s